DECM Agenda and Minutes

Date: 12th September 2021

Venue: Milan

Agenda:

Time	Description	Presenter	I, D, P*
9:15	Welcome	District Director,	I
		Lilian Shaftacola	
9:30	Call to Order	District Director,	ı
		Lilian Shaftacola	
9:35	Parliamentary Procedures Session	Parliamentarian	I
10:10	District Mission	Administration Manager	I
10:11	Certification of Quorum	Administration Manager	I
10:12	Request for Approval of Agenda	District Director,	D
		Lilian Shaftacola	
10:14	Request for Approval of the Minutes of the	District Director,	D
	Extraordinary DECM of 22 nd July 2021	Lilian Shaftacola	
10:15	Presentation of District Success Plan:		ı
	 Overview 	District Director	
	 Program Quality 	PQD	
	Club Growth	CGD	
	 Public Relations 	PRM	
10:35	Q&A session on District Success Plan		I
10:45	Request for Motion to Approve District Success Plan	District Director,	D
		Lilian Shaftacola	
10:50	Presentation of Audit Committee Report	Audit Committee Chair,	ı
		Keith Sheldrake	
10:55	Presentation of District Budget	Finance Manager,	1
		Dimitrios Diamantopoulos	
11:05	Q&A session on District Budget		1
11:15	Request for Motion to Recommend to the DCM to	District Director,	D
	Approve the District Budget	Lilian Shaftacola	
11:20	Update on District Conference	PQD/District Director	I
	BREAK		
11:35	Individual updates by the Division Directors	Eight Division Directors	I
12:15	Presentation on Rotary Alliance Project	Rotary Alliance Chair	ı
		Deniz Kalieloglu	
12:20	Update regarding DLC	DLC Chair,	I
		Lorenzo Gios	
12:25	Any Other business (deadline for acceptance 07/09)		
12:30	Adjournment	District Director,	
		Lilian Shaftacola	

Abbreviations:

LS	Lilian Shaftacola	EF	Emilia Fossati
TT	Turan Tanin	PP	Paola Perina
DD	Dimitrios Diamantopoulos	CS	Carina Schey
LG	Lorenzo Gios	MK	Metaxia Kritsidima
KS	Keith Sheldrake	DvD	Division Director
AD	Area Director		

Minutes:

MK	 Welcomed the members of the DECM Thanked the Parliamentarian and Admin Manager for the ongoing support provided in preparation for the meeting & during the meeting Thanked several people for joining the session: Region Advisor, Francesco Fedele Finance Audit Committee Chair, Keith Sheldrake Rotary Alliance Project Lead, Deniz Kalieloglu Informed the DECM that guests do not have voting rights Invited the Parliamentarian, MK to present the Parliamentary Procedures Presented the PARLIAMENTARY PROCEDURES 	
LS	 Thanked MK Presented <u>GUIDELINES</u> on the running of the meeting Invited the Admin Manager, CS to present the District Mission Invited the Admin Manager, CS to present the Quorum (72% achieved) 	
LS	Spoke about the <u>AGENDA</u> which had been updated, and was shared via email to all and shown on screen	
LS	 Asked for approval of the MINUTES of the Extraordinary DECM held on the 22nd July 2021 	
LS	Hearing no opposition, requested that the AM cast a single vote in favour of approving the minutes of the Extraordinary DECM held on 22nd July 2021, as presented	
CS	 Single vote cast to approve the minutes of the Extraordinary DECM held on 22nd July 2021, as presented 	
LS	 Introduced the District Success Plan: process & consolidation & overview The final version will be sent to TMI by the end of September 2021 Key points include. Inclusiveness: Proud to be part of such a diverse district Plan for this year is to be very inclusive so that all members feel that what they do, share, or overcome matters, whether they joined yesterday or ten years ago Will work to find ways to encourage everyone to believe in their abilities and to really feel part of our Toastmasters community regardless of their age, gender, or nationality Ideas for the strategy were tested by asking "is this inclusive enough? Does it take into account the requirements of all our members?" It is especially important to ensure that the clubs of the 4 new countries that have just joined the District feel welcomed and are quickly and smoothly absorbed into the district 	

	■ Visibility:
	 Visibility: Aim is for the team to be as visible as possible this year and to be constantly promoting the District and the Toastmasters values to the external world PR manager, Paola, will be discussing this in more detail. At the same time though, within the District, the Core Team would like the members to get to know the District team better and to understand the vision and mission and how they can best be supported. It is for this reason, for example, that District Director Lilian Shaftacola is embarking on a tour of countries in the district, trying to attend as many club meetings as possible.
LS	Invited the CGD, Turan Tanin, to present on behalf of the PQD
	 PQD Presentation Our program quality is composed of products (all that we do, educationals), the training (that each of us experience) and contests (compete to become better, in a spirit of collaboration Goals:
	 131 club base, aim to have 73 clubs be Smedley District, thereby giving members a better experience A very diverse District, many languages, cultures etc, everyone is unique, need to
	 A very diverse district, many languages, cultures etc, everyone is unique, need to understand each other Values: inclusiveness, understanding local differences and welcoming the new
	 countries and increase the club base and DCP program Co-design: we need input from the ADs, the most important role, as they have contact with members; will run surveys to obtain feedback, and we'll conduct training to create member-centric activities
LS	Thanked the CGD and invited him to present his Club Growth Plan
TT	Presented his vision for <u>CLUB GROWTH</u>
LS	Thanked TT
LS	Invited the Public Relations Manager, Paola Perina to present the public relations plan
PP	Presented the vision for the <u>PUBLIC RELATIONS PLAN</u>
LS	Thanked PP
LS	Opened the floor for questions from the officers:
	 <u>Günter Herold, Division F DvD</u>: Question for PP regarding the advertisement of events etc. What is the best way to approach the PRM for alignment of information received from the divisions
PP	Best to use email direct to PP

	Lyubomir Lalev, AD B2:
	• Question to PP – is it permitted for a club to work with a professional PR company in
	order to improve the PR of the club
PP	Not aware of limitations but the TM brand has to be fully incorporated and supported,
	and as long as the club can afford it
	Nikos Flerianos, Division G DvD:
	• Question to PP - Would like to know if there are plans to have multi-lingual marketing
	campaigns and not only in English
PP	In discussion with some; thinking of testimonials in English and local languages that
	can be used in market campaigns in different countries
	Officers should approach PP to see how she can support them in their countries
	Brigita Tomas, AD F4:
	• Question for TT: Incentives were mentioned. What exactly is meant by incentives and what kind of incentives are available.
TT	Anything that will incentivise, such as money/prizes, or gifts or opportunities, but usually a prize won for doing something out of the ordinary
	Lorenzo Gios, IPDD:
	Asked for clarification as to where the District Success Plan is shared
LS	• Explained that on completion, it will be uploaded and the link to access the file will be shared with all.
LS	Invited Turan to propose a motion
TT	Move a motion to approve the District Success Plan (DSP) as presented
	 Seconded by Eric Fingerhut, AD D4
LG	
LG	 Mentioned that the DECM cannot approve the DSP, but only recommend it to the DCM
LS	Conferred with Region Advisor – records were checked
LS	Confirmed that the DECM can indeed the approve the DSP
	Hearing none, invited the Admin Manager to cast a single vote to approve the District
	Success Plan as presented, which was duly performed
LS	Invited Audit Committee Chair, Keith Sheldrake, to present the Audit Committee
	Report
KS	Presented AUDIT COMMITTEE REPORT
	 ALL Payments should have receipts.
	 Credit Card Receipts and Bank Transfers are NOT Valid.
	 Claims for Expenses should be made quickly – with 60 days.
	 Itemise Claims clearly so that COT/DOT expenses are separated from other claims
	e.g. Zoom or club visits.
	 Name Claims clearly with Areas covered in joint COTs/Contests.
	 Mileage claims should have google maps attached with km to destination.
	 When joint events are held COT/contest, authorization from the trio should be
	attached.
LS	Thanked KS for his 3 years of service to the district
LS	Invited Finance Manager Dimitrios Diamantopoulos to present budget report

DD	REPORT and EXCEL FILE
LS	Thanked DD and asked if there were questions
	 <u>Fatima Carbonara, Division A DvD:</u> If there are no other questions, is there a budget for a division, or does that have to be arranged in the system
DD	 There is no separate division budget; it is permissible, however all would be considered as part of the district budget, because the district supports events and projects. Therefore, members can submit proposals for projects to be approved for budget For some fixed events, such as COT, club visits, no special request is required For special events, such as Open House and Demo Meetings, pre-approval is required by the PQD/CGD; maximum money will be sent for the event, additional funds can be
	 agreed by pre-approval Lyubomir Lalev, AD B2: How officers can obtain budget for specific PR and obtaining awards from TMI, such as pins, certificates etc
DD	 If it will be part of a fixed event, such as COT, no pre-approval is required Awards for speech contests can be ordered and reimbursed Other requests require pre-approval
LS	Invited Turan to propose a motion
TT	 Move a motion to recommend to the DCM to approve the Budget for D109 for 2021- 2022, as presented Seconded by Eric Fingerhut, AD D4
LS	 Is there any opposition to recommend to the DCM approve the budget, as presented?
LS	Hearing none, invited the Admin Manager to cast a single vote to recommend to the DCM to approve the District Success Plan as presented
CS	 Cast a single vote to recommend to the DCM to approve the budget for D109 2021- 2022, as presented
LS	 Presented the annual conference and contests: In July 2021, the Extraordinary DECM had voted to have the contests in-person, noting that the Covid situation would be monitored on a regular basis since the District has only one chance to move the contests to online, if required, and it would then be fixed to that commitment. Contests have to be in the same format for all contests throughout the District at the Area level and above. A member of our Executive Committee has requested to come forward with a motion regarding this
LS	Invited Pierre-Yves Schütz, Division C DvD, to state his motion
PYS	 Pierre-Yves Schütz, Division C DvD: I'd like to move to inform TMI that the contests for D109 will be held online for the contest season 2021-2022
LS	 The motion was seconded The motion was opened for discussion

	Request for information from <u>AD Eric Fingerhut</u> : Why does it need to be unified approach? [i.e across the district]
LS	Explained that this is according to rules laid down by TMI, instils fairness across all levels; unified and aligned
LS	Received request to speak from Division Director Mario Plasencia:
MP	 Move to amend the motion to delay this decision until the second week of December, when more information is available. Suggest an emergency DECM on 9th/10th December
LS	 The motion is seconded Move to discuss the amendment of the motion
LS	 Request for information to hold a hybrid contest No, it is not permitted
LS	 Request for information from <u>Eric Fingerhut to Pierre-Yves Schütz</u> What has changed in the regulations that propelled the new motion
PYS	 Increase in cases in Switzerland since July Not willing for members to take risks with live events Understand to delay decision till December
LS	 Pass the floor to Paola Perina – request for information: What the advantages of delaying the decision till December would be
MP	 Conditions are changing every day; unsure what each govt will decide; if time can be bought to make the decision in 3 months' time, with more information Raise a point of information: if a live mtg is possible for the district finals, so that those that wish, can attend a live broadcast together
LS	Called for opposition
DD	 Point of information: As Finance Manager, when forced online for contests, all expenses can be covered if the move to amend the motion is approved
LS	 Günter Herold, Division F DvD: Context is important; objections from members is likely, therefore in favour to postpone decision
LS	 Time to vote on the amended motion: "Move to amend the motion, to request to delay this decision to the 9th December 2021"
LS	Explained that Zoom poll was not available – raised hand via emoticon use
CS	 In favour: 20 Oppose: 8 Abstain: 1
LS	The motion is passed
LS	Revert to the main motion to move the contest online. Called for discussion
LG	 Point of information from <u>Lorenzo Gios</u>: Queried if it was to vote to postpone the decision vs voting to go online

LS	Clarified: to vote on the main motion to delay the decision to the 9th Dec 2021		
LS	Called for show of hands		
CS	 "Main motion has been amended to decide to move the contests to online by the 9th December 2021" In favour: 22 Oppose: 9 Abstain: 2 		
LS	The motion has been approved to d extraordinary DECM	elay the decision on the 9th Dec 2021 by	
LS	Break will be held in 5 minutes		
LS	To describe the contests as prepared	d by the PQD	
CS	Shared screen:4 categories at the District level	d:	
	International Speech Contest	English	
	Evaluation Contest	English	
	Table Topics Contest Multilingual Competition*	English Any language	
		to compete in the language they prefer. All imber of members speaking a specific language. gth will be 5-7 minutes.	
LS	 Reduced the number of contests to improve efficiency, less tiring, new countries will require additional support and there would be more contestants Inclusiveness – to allow for all language contests at division level, but it would add substantial burden at district level At the district level, the winners of each foreign language can compete in the 		
TT	 Multilingual Competition, so that there is no unfair bias at district level Move a motion to approve the speech contests for the district contests 2021-2022, as presented 		
LS	Opened the floor for discussion		
DD	Move to amend the motion to remove the Multilingual Competition		
LS	Motion seconded		
	Günter Herold, Division F DvD: Asked for clarification on how the even work at District level	valuation of the Multilingual Competition would	
LS	It will be the same as in previous years, according to the rule book		

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LS	 The motion put forward by Dimitrios Dimitrios is not carried forward, and we will vote on the main motion as put forward by Turan Tanin (CGD)
TT	• I move to the motion to approve the speech contests as presented at the beginning of the discussion
LS	Seconded by Pierre-Yves Schütz
LS	 Open the floor for discussion Called for opposition
LS	Called the AM to cast a single vote to approve the speech contests as presented
CS	Single vote cast to approve the district contests 2021-2022, as presented
5 min	ute break
LS	Welcomed members back
LS	Division Directors' updates in order of division
LS	 Invited Fatima Carbonara, Division A DvD: PRESENTATION Italy, Malta & Vatican City 8 areas 30 clubs, 720 members Preparing to split divisions next year Few corporate clubs Presented team Goals: New alliances More engagement Italian as a language for the District Improve website allowing online presence CRM to allow information-sharing Enhance Club Accelerator
LS	 Invited <u>Hristo Stoev</u>, Division B DvD: <u>PRESENTATION</u> 3 areas 13 clubs 179 members But biggest by distance – 2,400km between Sofia & Jerusalem Presented team members, because "we're all about the people" Presented "psychological survey" – a good balance between all Remind the ADs that the division council is due
LS	 Invited Pierre-Yves Schütz, Division C DvD: PRESENTATION Presented the team Small division; closely located 3 areas, 12 clubs Likely to lose a club

Goals: To obtain anew club 0 Possibility of a club split To support struggling clubs Improve quality LS Invited Mario Plasencia, Division D DvD: **PRESENTATION** Western Switzerland Introduced team members Goals: 0 COT - division-wide Shared COT with neighbouring divisions & Corporate Club training 0 Fully trained 11/17 clubs Increase COT training 0 Starting club visits shortly 0 Aim to increase membership in under-strength clubs & other clubs 0 Opportunities for HR events with corporates to lead to open house/demo events, to increase Aim to grow by 10% LS Invited **Natalia Liaropoulou**, Division E DvD: **PRESENTATION** Introduced team, 5 areas, 22 clubs, multinational division Losing 1 club in October Covid affected the corporate clubs, which could present an opportunity Goals: Club growth 0 Raise district awareness Promote DCP, Pathways, Easyspeak. Youth Leadership & Speechcraft Secret to achieve the goals: TO HAVE FUN! LS Invited Günter Herold, Division F DvD: **PRESENTATION** Introduced team Aim to have "25 clubs by 2023" (David Corcoran) Growth comes from having new clubs from Slovenia; huge benefit for clubs in Austria Streamline communication so that members know what to expect, enhance communication between clubs • Want to sustain member, and expand, by addressing companies and new target groups We focus on doing our job with excellence Will train & connect All welcome to attend Division F events LS Invited Nikos Flerianos, Division G DvD: (no presentation) New-born division but standing on strong ground • 228 members in 11 clubs Covid has had a positive effect as we have more members, 2 more clubs were chartered; 3 prospect clubs in the pipeline Presented 3 area directors Everything about the division is GROWTH

	a Drojecto
	Projects: Translation to Creek will make a significant impact
	Translation to Greek – will make a significant impact
	Growth Rotary – meetings in several major cities in Greece Mall being of any growth are while beginning for
1.0	Well-being of our members while having fun
LS	Invited Meltem Altinay, Division H DvD:
	PRESENTATION
	Congratulations to Turkey TM as the 1st time in D109
	Thanked D109 to be included, cooperate, warmly welcomed
	Introduced the team
	COT training is completed through club cooperation & collaborate; good synergy
	Situation analysis: lost 57 members; 2 clubs closed due to online mtgs
	Goals & Success Plan:
	 Increasing workshops, branding
	o Training
	 Membership Growth
	o Club Growth
	 Distinguished Clubs
	 Additional Goals (Club Quality)
	 Increase value to Toastmasters
	 Recognition of members
	 To improve the use of Easy Speak/Free Toast Host
	 Marketing Outside of Toastmasters (HR)
LS	Invited Deniz Senelt Kalelioglu, Rotary Alliance Lead:
	PRESENTATION
	Described the alliance between TMI & Rotary
	Described Rotary:
	Community activity
	 Disease prevention
	Water, sanitation
	Maternal & child health
	Basic education & literacy
	Community economic development
	1.2m members globally
	 Synergies between the 2 organisations
	TMI designed training for Rotary
	 Alliance benefits: Opportunities for Service, Speaking, Learning, Membership,
	Connections
	 Looking ahead: create connections with Rotary clubs, attend events, promote TM
LS	Invited Lorenzo Gios, Chair of the DLC Committee:
	PRESENTATION
	Described the DLC
	The Committee looks for the new leaders for the next year, within TMI rules & guidelines to ensure that all roles are filled.
	guidelines to ensure that all roles are filled The committee has to shide by certain timelines
	The committee has to abide by certain timelines Once the DIC is formed, with a percent division (i.e. 8), calls will be made for
	Once the DLC is formed, with a person/division (i.e. 8), calls will be made for applications of candidates for the officer roles.
	applications of candidates for the officer roles
	Will support Area Councils Page 11 to 16 Country to 17 to 18 Country to 18 to 18 country to 18 to 18 country
	Report will be published 6 weeks before the elections
	Described requirements: Described requirements:
	Dedicate approx 15hrs work
	 Able to work in teams

		 Has already been a district officer or has experience in HR
	•	Learn to:
		o Run interviews
		o Select leaders
		Working in a multicultural team
LS	•	Invited Francesco Fedele, Region Advisor to address the meeting:
	•	Thanked Lilian for the opportunity to be in-person with real people
	•	Sorry that so few took the opportunity to attend
	•	District covers costs to contribute to our learning journey
	•	Learnt a lot this weekend; not only the meetings, but everything that happens outside
		of the meetings
	•	In-person is really different
	•	Invite you take the next opportunity to join in-person
	•	THANKED all!
LS	•	Thanked all for joining the meeting
	•	The next DECM to be held in late Jan-early Feb, in Slovenia &/ online, depending on
		Covid situation
LS	•	Meeting adjourned